



Dear ocean leader,

It is my pleasure to invite your community to participate in **Our Ocean, Our Legacy Youth Leadership Summit** to be held in Bali, Indonesia on October 29th-30th, 2018. The application is open to **students and young professionals ages 18-35** who have an action-oriented ocean commitment. Eligible candidates should apply online before July 6th, 2018 11:59pm PST at soalliance.org/our-ocean-2018. The 200 winners will have the opportunity to join SOA's global youth network and attend the upcoming Our Ocean, Our Legacy Youth Leadership Summit.

The youth summit is a parallel event to the 'Our Ocean' Conference 2018 co-hosted by the Indonesian Ministry of Marine Affairs and Fisheries (MMAF), Ministry of Foreign Affairs of Indonesia and Sustainable Ocean Alliance. It will bring together high-level ocean leaders who will interact with student participants, facilitate breakout sessions, and provide youth with insights for their ocean projects and commitments. By attending the summit, participants will:

1. Become an #SOAYouth Leader and join our global community represented in over 50 countries
2. Network with today's top leaders and high-level representatives in the ocean space
3. Receive expert mentorship and develop professional skill sets
4. Discover the unique challenges facing Bali and how the local community is addressing them
5. Meet with entrepreneurs who are building scalable ocean-focused startups
6. Join the main Our Ocean conference on the 2nd day of the event

Spread the word with us

We designed this [social media toolkit](#) including online banners, social posts, flyer to help you spread the word in your community. You can:

- Post the event on your website using the online banners and event details provided.
- Insert the event details in your next community newsletter to encourage your members to submit their ocean projects
- Post the event on your social media channels using the event hashtags #OurOcean #SOAYouth
- Share industry reports, articles or exclusive interviews you have produced we could be share with our community (through the monthly newsletter published the last Thursday of the month, blog or social media channels, etc)

Suggest a speaker

We are in the process of putting the conference agenda together. If you would like to suggest a speaker for the youth summit, please send a concise, 100-word pitch, one or two videos of the proposed speaker, a biography and any relevant articles to **OurOceanYouthSummit@soalliance.org**

>> More information about the competition and further details: soalliance.org/our-ocean-2018

Please contact me if you have any questions and we look forward to engaging your community!

Kind Regards,

A handwritten signature in black ink, appearing to read 'Daniela Fernandez', with a long horizontal flourish extending to the right.

Daniela Fernandez
Founder and CEO
Sustainable Ocean Alliance
Email: daniela@soalliance.org, #OurOcean #SOAYouth

